



# Educate to Elevate Campaign

This spring 2025, the Schools Fund is delighted to invite local businesses and organizations to join us in our *Educate to Elevate* Campaign. Your vital support will provide much-needed resources for our public schools while ensuring the work of the Schools Fund continues. At the same time, your business will gain prime recognition as an **Educate to Elevate Partner** as we ‘Save the Date’ for the 2026 Spring Luncheon.

## Educate to Elevate Campaign Opportunities for Local Businesses

	Champion \$20,000+	Advocate \$10,000+	Benefactor \$5,000+	Supporter \$2,500+	Booster \$1,000+
<b>Schools Fund Website</b> <i>Promoted Ongoingly, June 25- May 26</i> <ul style="list-style-type: none"> <li>Business name and logo listed as Educate to Elevate Partner</li> </ul>	X	X	X	X	X
<b>Schools Fund Social Media (1500+ followers)</b> <i>Facebook &amp; Instagram, Fall 25</i> <ul style="list-style-type: none"> <li>Business name and logo featured as Educate to Elevate Partner</li> </ul>	X	X	X	X	
<b>Schools Fund Newsletter (7500+ households)</b> <i>Digital, Winter 26</i> <ul style="list-style-type: none"> <li>Business name and logo featured as Educate to Elevate Partner</li> </ul>	X	X	X		
<b>Spring Luncheon: ‘Save the Date’ I (7500+ households)</b> <i>Print &amp; Digital, Fall 25</i> <ul style="list-style-type: none"> <li>Business name <i>listed</i> on announcement as Educate to Elevate Partner</li> </ul>	X	X			
<b>Spring Luncheon: ‘Save the Date’ II (7500+ households)</b> <i>Print &amp; Digital, Fall 25</i> <ul style="list-style-type: none"> <li>Business name and logo <i>featured</i> on announcement as Educate to Elevate Partner</li> </ul>	X				

**Back By Popular Demand!** The Berkeley Public Schools Fund is thrilled to announce the return of the Schools Fund’s **Spring Luncheon** in the spring of 2026! This one-of-a-kind Berkeley gathering is not to be missed!



# 2025 SPONSORSHIP COMMITMENT FORM

We are pleased to join the Schools Fund as a partner in the Educate to Elevate Campaign at the following level:

(Please include your pledge amount next to your chosen level)

Champion (\$20,000+): \$ \_\_\_\_\_

Advocate (\$10,000+): \$ \_\_\_\_\_

Benefactor (\$5,000+): \$ \_\_\_\_\_

Supporter (\$2,500+): \$ \_\_\_\_\_

Booster (\$1,000+): \$ \_\_\_\_\_

This form may be completed online at [berkeleypublicschoolsfund.org](http://berkeleypublicschoolsfund.org) or by using the QR code:



For more information, please contact [ValerieKratzer@schoolsfund.berkeley.net](mailto:ValerieKratzer@schoolsfund.berkeley.net).

Payment Method:

Check enclosed

Credit Card (Complete below)

Please send my invoice in

\_\_\_\_\_ (month)

## SPONSOR INFORMATION

\_\_\_\_\_  
Name(s) (as you wish it to appear in print)

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
Contact Name & Title

\_\_\_\_\_  
City, State, & Zip Code

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Phone Number

*Note: Please submit high-resolution logo files (SVG, JPG, PNG, AI, or PDF) upon sponsorship confirmation to [KarinaCruzRosales@schoolsfund.berkeley.net](mailto:KarinaCruzRosales@schoolsfund.berkeley.net)*

## CREDIT CARD INFORMATION

For credit card payments, please *also* complete the information above

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Expiration Date (mm/yy)

\_\_\_\_\_  
CVV

\_\_\_\_\_  
Name on Card

\_\_\_\_\_  
Billing Address Zip Code

\_\_\_\_\_  
Signature

## ADDITIONAL COMMENTS